



AI LITERACY AND PROMPT ENGINEERING

LEARNING OUTCOMES

- Understand Artificial Intelligence and Generative AI concepts
- Identify ethical issues, bias, and responsible AI use
- Apply prompt engineering techniques
- Design structured prompts for real-world applications

SESSION BREAKDOWN:

Hour 1: AI Literacy - Foundations & Responsible Use

- Introduction to AI, ML, DL, Generative AI
- How Generative AI and LLMs work (conceptual)
- Risks, bias, misinformation, data privacy
- Case discussion on AI misuse

Tools:



Hour 2: Prompt Engineering - Core Skills

- What is Prompt Engineering
- Role-based, task-based, context-based prompting
- Constraints and formatting
- Live demonstrations and examples

Hour 3: Advanced Prompting & Practical Use

- Types of prompting
- Step-by-step reasoning
- Domain use cases (Banking, Education, Data Science)
- Hands-on activity and prompt design
- Best practices and wrap-up

FACILITATOR:

MR.SAJID MAJEED is a dynamic and creative trainer who can provide insights for financial Analytics using Artificial Intelligence Tools. Skilled in python, data analytics, Artificial Intelligence. Striving to propel forward into the deep sea of Artificial Intelligence

FEE:
PKR 6,000
(Plus Tax)